



Exhibit: "the NEW new"
Venue: The EAST/WEST Project BERLIN
Artists: Anna Frants, Raphaela Shirley, Alexandria Dementieva, Georgi Begun, Devrim Kadirbeyoglu, Ethan Rose, Florian Japp, Damien Gilley, Dan Gilsdorf

Dates: Jan 15 - Feb 13, 2010
Reception: Jan 15 (7pm - 10pm)
Hours: Wednesday - Saturday, 12:00 - 18:00 or by appointment
Contact: The EAST/WEST Project
Fichtestrasse 3, Berlin, Germany
www.damstuhltrager.com/east_west.htm - theeastwestproject@gmail.com

Directions: U7 to Sudstern. (Two blocks from station.)

The EAST/WEST Project is a 501(c)3 international artist residency and exhibition program that travels to different communities around the world recognized for their emerging art scene. The EAST/WEST Project is growing, expanding and extending its stay in Berlin! Previously located in Alexanderplatz, two blocks from Berlin's major transit hub and famous TV tower... **The EAST/WEST Project doubles its space and scale of exhibits in its incredible new storefront next the Berliner Unterwelten on Fichtestraße on January 15, 2010!**

About: "the NEW new"

An international survey of multimedia, "the NEW new" includes robotic, interactive, video, sound, light and technology based artworks. Gathering established pioneers of the contemporary New Media field, this exhibit brings together nine visionaries including the co-founder of PAM, the co-founder of Cyberfest, a 2009 Kandinsky Prize nominee and the founder of Concentart. Running consecutively with Transmediale, Germany's premiere art and technology event, "the NEW new" brings to Berlin a dynamic, global group of leaders in the genre.

Anna Frants (New York, USA / St Petersburg, Russia) "Made in Ancient Greece" is a series of freestanding video sculptures that visually play with the juxtaposition of form and function in traditional vessels. From their historical use by early civilizations to modern adaptations, vessels combine visual elements with utilization. Anna Frants' work plays with vessels as subject matter, acknowledging and finding personality in plaster bodies. This series has shown internationally and last month, a selection of the pieces were acquired by The Cooper Hewitt Museum. Anna Frants is the co-founder of NCCA and The St Petersburg Art Project. She is the founder and curator of Russia largest new media festival, "Cyberfest", which is held annually at The Hermitage Museum in St Petersburg. In 2009, her art was included in exhibits worldwide, including The St Petersburg Biennial and The Moscow Biennial.

Raphaela Shirley (Brooklyn, USA) The "Sunken City" series combines Shirley's practices into a multi-media abstract landscape of uncertain scale and timeframe. This new series examines space, place and structure. Shirley explores new perspectives for our collective future, loosely implying utopian environments of awe-inspiring proportions. Raphaela Shirley is a co-founder of PAM, has exhibited at top institutions and just completed a large public commission at Utsikten Art Center in Kvinesdal, Norway. She is represented by MARCdePUECHREDON.\

Alexandria Dementieva (Brussels, Belgium) "Drama-House" is a collection of short stories placed in one interactive multimedia installation. "Drama House" pay house calls on unsuspecting residents. Buzzing one of eight bells summons dwellers of a fantasy apartment building to their open window. Projected video of the tenants - servants, intellectuals, wealth, middle-class, professionals, immigrants and criminals - gives the voyeur access to society's home life. Through participation, the viewer creates the setting, tone, and pace of a wonderful story of the everyday. Alexandria Dementieva has exhibited widely internationally. She is currently up for one of the world's top art honors, The Kandinsky Prize. She is represented by XL Gallery.

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Georgi Begun (Berlin, Germany) "Trespassing" is an interactive video installation. The participant consumes the video installation through the destruction of the artist. Each step upon the monitors throws the artist's face into a vast number of distorted phases, screaming and wailing with each movement. Inside "Trespassing", you are literally walking the line of the artist's inner psychology. Georgi Begun is the founder of Concentart in Berlin, Germany. He has curated and exhibited internationally.

Devrim Kadirbeyoglu (Istanbul, Turkey) "In Case of Loss, Please Return To:" is a series of three robotic, abstract, clapping figures. Essentially a conceptual "Lost and Found" department, the artwork is comprised of discarded objects and fleeting experiences that have been picked up, collected, reassembled and reused. The lost gloves' are brought together to make new pairs and keep each other warm. The animated sculptures are minimal, brightly adorned, human like-figures that come to life clapping for the viewer. These works were created while Kadirbeyoglu was at the prestigious Platform Garanti residency and were just exhibited at CentrePasquArt.

Ethan Rose (Portland, USA) In "Movements" Rose continues his work combining old-fashioned, automated musical equipment with his contemporary sensibility; blending and recontextualizing the familiar and the new. "Movements" employs a score of tiny music boxes mounted to the gallery walls; all carefully timed and meticulously choreographed to create a sensation of spatial transformation and extend the aural experience of the gallery space. Rose has performed with internationally recognized music group Small Sails, composed motion picture soundtracks for Gus Van Sant and his sound installation work has been exhibited with institutions like Portland Institute for Contemporary Art (PICA) and the Museum for Contemporary Craft.

Florian Japp (Berlin, Germany) Through his photography and sculpture, Florian Japp intricately weaves the relationship between an object and its surroundings. Through these methods of sculptural techniques and daily observations the artist creates ironic and often times comedic situations between the artworks and its audience. Florian Japp has shown internationally in both exhibits and film festivals. He is represented by galerieOPEN in Berlin, Germany.

Damien Gilley (Portland, USA) Gilley presents a new wall drawing regarding ideas of value, defense and confusion in relation to the retail industry. Inspired by the "pop-up shop" phenomenon and a distinct undercurrent of desperation seen in the industry, it depicts an alluring department store entrance that becomes increasingly unsettling. The drawing, made from cut vinyl and spray paint, utilizes the existing architecture to amplify the sense that there is a new and expanded perspective beyond the gallery walls; a virtual space for commerce to unfold. Gilley's work has been exhibited nationally at venues like the Art Museum of South Texas in Corpus Christi, Las Vegas Museum of Art, and Arthouse in Austin, Texas. Gilley is the Founder and Curator of Igloo Gallery in Portland, Oregon.

Dan Gilsdorf (Portland, USA) "Ad Absurdum" is the transference of a work of art over a great distance that examines elements of relocation and miscommunication experienced when traveling. Gilsdorf describes a theoretical straight line representing the distance from his studio (in Portland, Oregon; USA) to the EAST/WEST Project (in Berlin, Germany) and combines that distance with a work of art, bilingually transcribed into text, by sending the transcription through an automated translation program 2,940 times; a number determined by distance of the straight line. This repetition creates layers of distortion and reveals gaps between the two translations. Ultimately, the work of art is made material in large prints of the first and final versions of the transcription, along with selections of the work in transmission. Gilsdorf's work has been included in Portland Institute for Contemporary Art's (PICA) annual time-based arts festival, TBA, and has been exhibited nationally and internationally.

Sponsored by:  NEUE MEDIEN PROJEKTE 

For more information on the exhibition, artists or The EAST/WEST Project:
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