



EAST WEST



BERLIN

An innovative 501 (c) organization, East/West sponsorship packages offer excellent opportunity for brand exposure, viral marketing, international placement and association with trendsetting artists & musicians.

Sponsorship Levels for EAST/WEST BERLIN: Direct or In-Kind

Project Sponsorship \$20,000	<ul style="list-style-type: none"> * COMMISSION NAMED FOR/BY SPONSOR for unlimited use in Sponsor's advertising for 1 yr by any project artist selected by Sponsor * SPOTLIGHTED PROMOTION commission highlighted in all East/West print materials and online announced with special public ceremony in Sponsor's Honor * LOGO PLACEMENT in East/West space, website and all marketing materials
Residency Sponsorship \$10,000	<ul style="list-style-type: none"> * ARTIST RESIDENCY NAMED FOR/BY SPONSOR residency to house all international artists and invited guests over project named for/by sponsor * SPOTLIGHTED PROMOTION residency highlighted in all East/West print materials and online * LOGO PLACEMENT in East/West space, website and all marketing materials
Artist Sponsorship \$7,500	<ul style="list-style-type: none"> * ARTWORK SELECTED FROM ANY PROJECT ARTIST BY SPONSOR by work exhibited valued up to \$5,000 * SPOTLIGHTED PROMOTION sponsor highlighted exclusively with their artist choice in East/West print materials and online * LOGO PLACEMENT in East/West space, website and all marketing materials
Event / Exhibit Sponsorship \$5,000	<ul style="list-style-type: none"> * ARTWORK SELECTED FROM ANY PROJECT ARTIST BY SPONSOR Any work exhibited valued up to \$2,500 * SPOTLIGHTED PROMOTION sponsor highlighted exclusively with an event/exhibit in East/West print materials and online * LOGO PLACEMENT in East/West space, website and all marketing materials
Partner Sponsorship up to \$5,000	<ul style="list-style-type: none"> * TRAVEL, ALCOHOL, REALTY, PRESS, PRINTING, UTILITY and TECHNOLOGY PARTNERSHIP product & logo placement in East/West space, website and all marketing materials

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